



August 11, 2021

To whom it may concern,

Koolskools have now been supplying Fairtrade cotton clothing, in the form of school and work clothing, in the UK for over ten years. They have developed a powerful trading model.

Koolskools go beyond the Fairtrade benefits to their cotton farmers and communities to embrace ethical factories. They know their supply chains very well, and can speak knowledgeably and passionately about the people who produce the garments they sell, and the difference that Fairtrade has made to their lives. Andy is a great ambassador for both Fairtrade cotton, and for the wider Fairtrade movement.

The education work provided by Koolskools serves to inform the next generation of Fairtrade consumers, to provide the resources needed to develop the critical skills so badly needed by consumers in a complex world.

Koolskools is an ethics driven company, with a strong social mission, both within producer communities and the UK. Their work is highly valued by the Fairtrade Foundation and we are delighted to see them create new partnerships and grow their market.

Yours faithfully,

A handwritten signature in black ink that reads "Mike Gidney".

Mike Gidney
CEO Fairtrade Foundation